

What's your approach to interior design?

Christina Britt Lewis: We go in and we find the beauty in what's already there. People take us under beds and into attics to show us things they've never known what to do with but are meaningful to them, so taking those things and hanging them on the wall or putting them in a frame, that's what makes a person's house a home and what makes it look and feel like them.

We come in, we look at what they have, we make a wish list of any new things we want to buy for them. Our approach is the most affordable solution first so our whole concept is a high-end look at a low-end price.

Our clients don't see a whole lot ahead of time; we don't collaborate and show them storyboards and samples of things. But if they don't love it, they don't keep it.

What does the future hold for The Redesign Co.?

Cole Lewis: With the flexibility of the "love coming home" brand, there's so many opportunities for me or my little brother to turn it into something.

Christina Britt Lewis: We just bought lovegoingaway.com. Cole is finishing his senior year in college but his deep passion and love is scuba diving. We'd love to see him take people away (on vacation).

Was having your family work with you important?

Christina Britt Lewis: My mom saved the day, like moms do over and over again. Everybody knows how difficult it is to start a business and become successful. I think if we had to hire out all of the parts that these people in this room do, we wouldn't be here today.

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